



## Dr. Naved Masoom Ali

Dr. Naved Masoom Ali is an accomplished healthcare leader with a distinguished career spanning clinical practice and senior management roles within multinational pharmaceutical corporations. His expertise positions him as a versatile professional who bridges medical knowledge with commercial strategy.

Dr. Ali currently serves as Director Business Unit & Commercial Trade Channel at GlaxoSmithKline Pakistan, a role he has held since April 2022. Previously, he was Director Business Unit & Trade Marketing (Sep 2020 – Apr 2022), and has also served as Country Head (Directeur Général) at GlaxoSmithKline Algeria, from March 2018 to August 2020.

His leadership journey includes positions such as Business Unit Director – Primary Care, Country Medical Director, Business Unit Head Vaccines & Penicillins, and Head of Medical Affairs at GlaxoSmithKline Pakistan. Dr. Ali has also contributed to the pharmaceutical sector in roles at OBS Pakistan Pvt. Ltd. as General Manager, Sales & Marketing, at Bristol-Myers Squibb Singapore PTE LTD as Senior Regional Brand Manager, and at Bristol-Myers Squibb Pakistan as Senior Business Unit Director.

Earlier in his career, Dr. Ali held key roles at ELI LILLY PAKISTAN (PVT) LTD as Associate Director Marketing.

Dr. Ali's educational credentials include an M.B.B.S. degree from Sind Medical College.

With a proven track record in medical and commercial leadership, Dr. Naved Masoom Ali is recognized for his ability to drive innovation and performance in corporate environments.